

II CONGRESO INTERNATIONAL SOBRE **VULNERABILIDAD Y CULTURA DIGITAL**

6 y 7 de octubre de 2022

09:15 RECEPTION

09:30 INAUGURATION

Agustín Probanza Lobo. Vicerrector de Profesorado e Investigación of Universidad CEU San Pablo
Javier Ramos López. Rector of Universidad Rey Juan Carlos
José María Ortiz Ibarz. Rector of Universidad Villanueva
Bárbara Fernández-Revuelta. Subdirector General for Research of the Comunidad de Madrid
Ignacio Blanco Alfonso. Professor of Journalism at Universidad CEU San Pablo and Direct of Congress

09:45 FIRST PRESENTATION

Democracy and populism in times of political polarization: the role of news in social media and the "News Finds Me Perception"

SPEAKER

Homero Gil de Zúñiga

Distinguished Research Professor at the Universidad de Salamanca / Media Effects. Professor at Pennsylvania State University

INTRODUCE BY:

Rafael Carrasco Polaino. Universidad Complutense de Madrid

10:30 COFFEE BREAK

11:00 ROUND TABLE

Risks, Threats and Generational Gaps in society

MODERATOR:

José A. Ruiz San Román

Universidad Complutense de Madrid

SPEAKERS

Sandra Lopes Miranda

Vice president of the Escola Superior de Comunicação Social, ESCS, Portugal

Estefanía Jiménez

EUKids Online Spain

Marta Pellico del Castillo

Vice president of iCmedia

Kepa Paul Larrañaga

Researcher for the Safer Internet Centre project. Universidad Complutense de Madrid

13:00 SECOND PRESENTATION

Science and journalism as vaccines against disinformation

SPEAKER

Carlos Elías

Professor at the Universidad Carlos III of Madrid. Professor Jean Monnet «European Union, disinformation and fake news»

INTRODUCE BY:

Antonio García Jiménez. Professor of Journalism at Universidad Rey Juan Carlos de Madrid

14:00 LUNCH BREAK

15:30 SIMULTANEOUS THEMED PANELS

P01 - Disinformation and democracy. Collateral damage caused by fake news

P02 - Digital opportunities for youth training and employment

P03 - The digital generation gap: the elderly and ICT

P04 - Adolescents and young people; use, consumption, and vulnerability on social networks

P05 - Minors in the digital society

P06 - Digitisation as a threat. Perception, discourse, realities, and tools

P07 - Cyber-violence among young people: prevalence, features, effects, and prevention

18:00 ROUND TABLE

Challenges and opportunities in a digital society

MODERATOR:

Mercedes del Hoyo

Universidad Rey Juan Carlos

SPEAKERS

Santiago García Cremades

Scientific disseminator

Bieito Rubido

Director of "El Debate"

Mónica Pérez Callejo

Director of Communication and Studies Infojobs

Elena Ortega Alonso

Director of Social Consulting Area Ilunion Accesibilidad

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09:30 ROUND TABLE
**Measuring the impact of Science
(in spanish)**

MODERATOR:

Carmen Fuente Cobo
University Center Villanueva-UCM

SPEAKERS

Victoria Tur
Professor at the University of Alicante.
Director of the Mediterranean Journal of
Communication

Santiago Tejedor
Professor of Journalism at the Autonomous
University of Barcelona. Editor of the Anàlisi
Magazine

Evaristo Jiménez-Contreras
Professor at the University of Granada.
Founding member EC3Metrics

Ignacio Aguaded
Professor at the University of Huelva. Director
of the magazine Comunicar

10:45 Coffee Break

11:15 ROUND TABLE

Four approaches to digital culture

MODERATOR:

Leticia Rodríguez Fernández
Universidad de Cádiz

SPEAKERS

José Antonio Rubio Blanco
Director of Onsite Electoral solutions. Minsait-Indra.
"Digital Culture and personal security"

José Alberto García Avilés
Professor of Journalism at the Miguel Hernández
University. "Digital Culture and Journalism"

Idoia Salazar
President of OdiselA. "Digital Culture and Artificial
Intelligence"

Begoña Morales
CEO of Con-ese. "Digital culture and sustainability"

12:30 THIRD PRESENTATION
Democracy in the Digital Age

SPEAKER

Miguel Poiares Maduro
President of the Executive Committee of
European Digital Media Observatory (EDMO)

INTRODUCE BY:

Ignacio Blanco Alfonso. Professor of
Journalism at Universidad CEU San Pablo

13:30 CLOSING CEREMONY

13:45 Kids&Com General meeting
